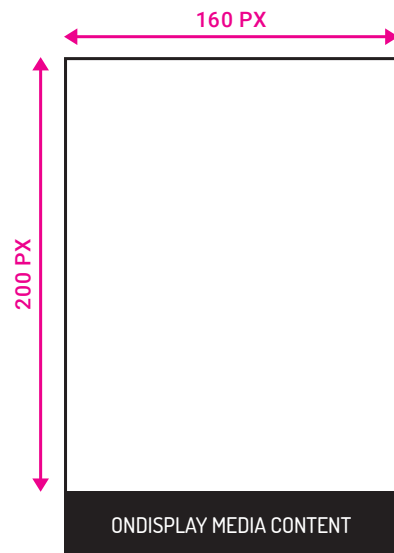
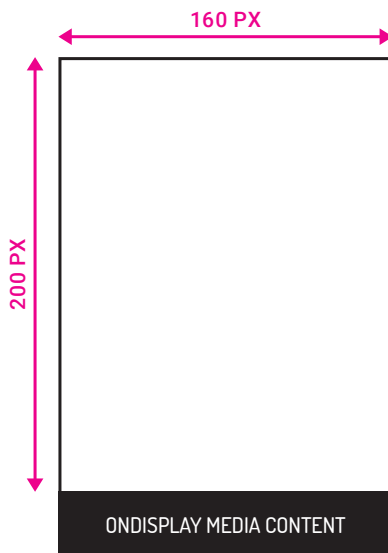


# ARTWORK GUIDELINES

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## RESOLUTION

Create ads to the combined canvas size of 320 pixels (W) x 200 Pixels (H) at 72dpi. Please bear in mind our software then splits artwork in half.

## IMAGERY

Avoid using images which contain multiple pale shades of the same colour e.g. grey and any visible image compression.

## TEXT

Main copy should be no less than 20 pixels in height.  
Avoid including small fonts and thin lettering.  
We suggest keeping your copy as concise as possible.

## FILE SUPPLY

Please supply final artwork as a JPEG, at least two working days before the start date of the campaign to [sales@ondisplaymedia.co.uk](mailto:sales@ondisplaymedia.co.uk)